



2009 IPMB Sponsorship Information

Friends of IPMB – any donation amount less than \$10,000 total value

- Listed as “friend” on the IPMB website and in the conference program and appropriate signage
- Participant list (subject to privacy amendment)

Bronze Sponsor – Minimum \$10,000.00

- Listed as a bronze sponsor on the website, in printed material, on signage at the event
- One complimentary conference registration
- One complimentary ticket for the Thursday evening banquet
- One ½ page black & white ad in conference program (camera-ready art provided by 8/1/09)
- \$500 Discount on 10 x 10 or 10 x 20 exhibit space
- Participant list (subject to privacy amendment)

Silver Sponsor – Minimum \$20,000.00

- Listed as a silver sponsor on the website, in printed material, on signage at the event
- Two complimentary conference registrations
- Two complimentary tickets for the Thursday evening banquet
- One full page black and white ad in conference program (camera-ready art provided by 8/1/09)
- \$750 discount on 10 x 10 exhibit space; priority positioning of exhibit booth
- Participant list (subject to privacy amendment)
- One complimentary flyer or small promotional item in tote bag (provided by sponsor)
- Naming rights for one symposia session

Gold Sponsor – Minimum \$30,000.00

- Listed as a gold sponsor on the website, in printed material, on signage at the event
- Three complimentary conference registrations
- Three complimentary tickets for the Thursday evening banquet
- One full page black and white ad in conference program (with preferential placement) (camera-ready art provided by 8/1/09)
- \$1,000 discount on exhibit space; priority positioning of exhibit booth
- Participant list (subject to privacy amendment)
- One complimentary flyer or small promotional item in tote bag (provided by sponsor)
- Naming rights for two symposia sessions (chosen on first-come, first-served basis)

Platinum Sponsor – \$40,000 and above

- Listed as a platinum sponsor on the website, in printed material, on signage at the event
- Four complimentary registrations
- Four complimentary tickets for the Thursday evening banquet
- One full page color ad in conference program; (camera-ready art provided by 8/1/09)
- One complimentary 10x10 exhibitor booth; priority positioning of exhibit booth
- Participant list (subject to privacy amendment)
- One complimentary flyer or small promotional item in tote bag (provided by sponsor)
- Naming rights for two symposia sessions (morning or afternoon) and one plenary session (chosen on first-come, first-served basis)

CONGRESS EVENT OR ITEM SPECIFIC SPONSORSHIPS

Plenary Session Sponsor - \$5,000 (As of 6/11/09, one co-sponsorship of \$2500 is available)

- Naming rights to one plenary session (chosen on first-come, first-served basis)
- Corporate logo on power point on screen prior to start of plenary speech as well as on website, in the program and on signage
- One full page b/w ad in the conference program (camera-ready art provided by 8/1/09)
- Participant list

Symposia Session Sponsor - \$2,500

- Naming rights for one morning or afternoon symposia session (chosen on first-come, first-served basis)
- Corporate logo on signage for session; acknowledgement in conference program
- Participant list

Gala Banquet Sponsor - \$10,000 (four co-sponsorships available) OR \$40,000 full sponsorship

- Co-Hosting or Hosting rights to the Conference Gala Banquet on Thursday evening
- Complimentary tickets for six company representatives at the event
- Acknowledgement in the conference program as well as on promotional signage

Conference Tote Bag Inserts

- Each conference attendee will receive a tote bag with conference materials.
- Sponsor must provide actual insert, estimated 1500 copies, to be delivered to the MU Conference Office between October 1 and October 9, 2009. Cost is as follows:
 - One sheet - 8.5 x 11 insert - \$500 (may be double-sided or folded but no larger than 8.5 x 11).
 - Other sizes are negotiable at a higher insertion rate. Please contact Sandi Strother at strothers@missouri.edu